Veterans Services Foundation Board of Trustees ELECTRONIC Meeting Minutes

March 25, 2021

A meeting of the Veterans Services Foundation (VSF) Board of Trustees was held electronically on March 25, 2021. The meeting was called to order at 10:00AM.

TRUSTEES PRESENT

- William Ashton, BVS Chair
- Robin Beres, Development Committee Chair
- Lettie Bien
- Paula Buckley
- Nicole Carry, joined at 10:24AM
- Kyle Craig
- Michael Dick, JLC Chair
- Paul Haughton
- Carlos Hopkins, Secretary of Veterans and Defense Affairs, joined at 10:07AM
- Philip Jones
- Jack Lanier, P&P Committee Chair
- John Lesinski, VSF Chairman
- Laura Schmiegel
- Walter Stosch, Finance Committee Chair
- Jarris L. Taylor, Jr.
- Bruce Waxman
- Valerie Zimmerman

TRUSTEES ABSENT

- Allan Burke
- Paul Haughton

VSF STAFF PRESENT

• Karla Boughey, VSF Executive Director

DVS STAFF PRESENT

- Tammy Davidson, VSF Treasurer, DVS CFO
- Kendra Ellison, Executive Assistant to the Commissioner
- Claudia Flores, Director of Policy and Planning
- Glendalyn Glover, Administrative Assistant
- Patrice Jones, Education Workforce Manager
- Matt Leslie, Deputy Director VVFS
- Chris Mackey, Director of Operations
- John Maxwell, Commissioner
- Jordan Stewart
- Annie Walker, Deputy Commissioner

OFFICE OF THE ATTORNEY GENERAL

• Jim Flaherty

GUESTS PRESENT

- Rick Oertel
- Jack Hilgers
- Anna Healy James

Materials Attached

- Attachment 1- Agenda
- Attachment 2 VSF Policy F3 Planned Giving
- Attachment 3 2nd Quarter Boarder Financial
- Attachment 4 BVS Report
- Attachment 5 JLC Report
- Attachment 6- JLC 2021 Recommendations
- Attachment 7 VDVS Report to VSF
- Attachment 8- December 10, 2020 Draft Meeting Minutes

Opening and Pledge of Allegiance

Board Chair John Lesinksi called the meeting to order 10:00AM. He then led the group in reciting the Pledge of Allegiance.

Roll Call of Trustees and Quorum Determination

A roll call was conducted, and a quorum was established.

Introduction of Staff and Visitors

Board Chair Lesinski welcomed guests to include Jack Hilgers Rick Oertel, Anna Healy James, DVS Staff and new Trustees, Lettie Bien, Paula Buckley, Philip Jones, and Laura Schmiegel.

Approval of Agenda (Attachment 1) and Minutes from the December 10, 2020 Meeting (Attachment 8)

Mr. Jack Lanier moved to approve the March 25, 2021 Agenda and Minutes from the December 10, 2020 meeting. Ms. Valerie Zimmerman seconded the motion. A roll call vote was taken and the motion passed unanimously.

PRESENTATIONS

Swearing in of new Trustees

Secretary Hopkins welcome the new Trustees and each Trustee was sworn in virtually.

Office of the Secretary, Secretary Carlos Hopkins

Secretary Hopkins gave brief remarks-regarding the happenings of the Secretariat as a whole. These include increased opportunities for military spouses, working with the legislature to increase these opportunities, working with the National Guard team with testing and vaccination of COVID-19. The taskforce is now able to do up to a thousand vaccinations a day. The Virginia National Guard was also one of the first units in Washington D.C. on January 6, 2021. DVS has been working to support the veteran population throughout the COVID-19 pandemic. Secretary Hopkins also updated the Trustees on the effects of COVID-19 throughout the veterans care centers. Chair Lesinski asked if there were questions. There were none.

Sentara Healthcare

Chair Lesinski welcomed Anna Healy James, Senior Vice President of Sentara Health. Sentara is the largest health system in Virginia. As a not-for-profit they have a focus on the community they serve and Sentara primarily operates in Hampton Roads. The Board at Sentara recently reexamined their community giving efforts as far as sponsorships and grants and decided to focus on areas where they could move the needle is areas where they could impact the health of the population. The Board has focused on veterans, so Ms. James reached out to the Secretariat and Executive Director Boughey to begin a partnership with a donation of \$150,000 to VSF.

They wanted to focus on homelessness and behavioral health. Ms. James is looking forward to making this partnership beneficial and outcome driven. Ms. James expressed her appreciation for Secretary Hopkins and Executive Director Boughey. Chair Lesinski and Development Committee Chair Robin Beres thanked Ms. James for Sentara's generosity. Chair Lesinski asked if there were any questions or comments.

Walter Stosch added his thanks to Ms. James. He suggested Ms. James work with Executive Director Boughey to get the accountability lines of communication where they need to be. Laura Schmiegel asked Ms. James if there were any other social determinates they were focusing on, Ms. James noted they wanted to partner with experts to carry out their priorities on veteran homelessness, behavioral health needs, and in the future-food security. They are also interested in skilled careers and workforce training. Secretary Hopkins expressed his appreciation for Ms. James and Sentara. Ms. James ended her comments with thanks and appreciation to the Board of Trustees.

Chairman's Report

Chair Lesinksi noted he and Commissioner Maxwell made a VSF presentation to the Military and Veterans Affairs Executive Committee of the Virginia Chamber. Chair Lesinski reviewed the PowerPoint he made to the Chamber and advised the Trustees that his presentation would be available for use for potential future meetings with interested stakeholders. Chair Lesinski thanks Executive Director Boughey for helping to facilitate the new partnership with Sentara.

Chair Lesinski asked if there were questions. Dr. Jack Lanier thanked Chair Lesinski for the PowerPoint presentation and noted it would be useful when reaching out to potential donors.

Department of Veterans Services Commissioner's Report and Update on Altria Grant and VVFS Program

Commissioner Maxwell noted that he or a member of his staff can be available to attend potential donor meetings with Trustees if necessary.

Commissioner Maxwell stated that DVS continues to focus on their role as a port of entry to veterans for the services that they need, and their team can pull in many assets and resources to assist the veterans. Commissioner Maxwell has been in the Commissioner role for about a year and has only operated during COVID-19. They have continued focusing on teleworking and providing mission essential services only in person. They are currently expanding their in-person services to provide more regular services. They are looking forward to processing more claims and assisting veterans in obtaining services and resources they have earned. Commissioner Maxwell described the effects of COVID19 on the veterans' care centers and that they plan to begin a more robust admission program and allowing residents to visit with their families. Commissioner Maxwell also mentioned the funding request for new rocking chairs at one of the care centers that the Trustees will have the opportunity to vote on at this meeting. He also noted that there will be two more care centers opening, in Northern Virginia and in Virginia Beach. The construction project at the Amelia Cemetery will begin soon. The War Memorial has expanded their educational programs virtually to include Black History Month and Women's History Month.

Commissioner Maxwell noted the VVFS provides counseling services, help veterans access counseling services, and help veterans identify necessary resources. This has helped DVS start a suicide prevention pilot program. They also provide military cultural competency training to state agencies.

The Homeless Fund is meant to be a gap filler for the public funds that are already available to help veterans get into housing. The effects of COVID19 lessened the need for this fund, but there is currently an uptick in need for funds and services. He doesn't expect DVS will use all of the homeless funds this year. The VVFS direct services program provides resource specialists for veterans in need. Matt Leslie noted there has been a huge influx of CARES Funding to veteran organization. They are working closely with DHCD on identifying veterans to keep them in homes and to protect landlords. Ms. Lettic Bien asked who she should contact if she comes across a veteran that needs services and if there is any follow up after referring a veteran for services. Commissioner Maxwell answered that Ms. Bien could reach out to the Commissioner or the DVS team and that he was not aware of a matrix for referral follow ups, but they track individuals they directly assist with services.

Ms. Bien asked about the continuum of services beyond getting immediate housing for a veteran. Mr. Leslie noted they work closely with the VA to establish services for the veterans. Commissioner Maxwell noted they also have a great relationship with VEC to assist veterans with employment, which helps with housing.

Commissioner Maxwell noted the education portion of DVS is an approval agency for those wanted to use the GI Bill. They work with transitioning services and military spouses to get them employed. The Altria Grant works with the job training program. It was originally used to provide supplemental funding for advanced manufacturing courses, and they have recently added IT to the list of courses. Commissioner Maxwell worked with Senator Stosch and Dr. Van Wilson to help veterans with computers and access to internet, and the new use of funds seeks to expand the VCCS computer loaner program. There will be 225 laptops donated to Central Virginia Community Colleges to be given to veterans. DVS partnered with a nonprofit to obtain the laptops to help the veterans and their spouses. Commissioner Maxwell would like the Dominion Energy Classic contributions to go to a program that mirrors the VCCS computer program. They would also like to use some funds for military spouses' licensure.

REPORTS

Board of Veterans Services (Attachment 4)

Mr. Michael Dick stated that BVS recently had a meeting on December 17, 2021 to focus on DVS Strategic Plan and legislative priorities for the 2021 General Assembly Session. They are currently in the process of reviewing the Strategic Plan and expect to have that work completed by August 2021. The BVS voted to emphasize to the legislature and DVS, its interest in and concern for the most vulnerable veterans. The next meeting is April 16, 2021.

Joint Leadership Council (Attachments 5 and 6)

Mr. Bill Ashton stated the JLC had eight initiatives during the 2021 General Assembly Session. The JLC initiatives were not as successful as they had hoped to be because the COVID19 prioritization of funds, but they still feel they were successful. Mr. Ashton's term with the JLC will be ending in July 2021 and before he finishes his term, he will be working to identify DVS' priorities and work with the JLC to help line up their priorities. The next meeting is on May 14, 2021 at 10AM. Chair Lesinski asked if there were questions. There were none.

Virginia Veterans Services Foundation

Executive Director, Karla Boughey stated she'd compared February 2018, 2019, 2020 and 2021 and the numbers do reflect the effects of COVID19. She added that a number of fundraising initiatives were being developed and that Development Committee Chair Bares would go into more detail in her report. The Sentara contribution will help tremendously. There will be a new member orientation on April 28, 2021 at 10AM. Ms. Boughey thanked Mr. Kyle Craig for his assistance on social media. The next big fundraising push will be a letter around Memorial Day. Ms. Boughey asked if there were questions. There were none.

Chairman's Review

Chair Lesinski proposed to the board for approval that trustees Allan Burke, Nicole Carry, and Jack Lanier serve on the Nominating Committee.

The Chair also recommended the September meeting originally scheduled for September 16, 2021 be changed to September 9, 2021.

The Chair announced Committee assignments for new Trustees as follows; Laura Schmiegel will join the Development Committee, Lettie Bien and Paula Buckley will join the Finance Committee and Philip Jones will join the Procedures and Policies Committee.

The Chair also asked the board to consider the funding request for outdoor furniture at the Virginia Veterans Care Center in the amount of approximately \$8,000.

He noted that the proposals would be voted on under New Business.

VSF and DVS continue to work together on the General Fund allocation. There are ongoing discussions around finances and the MOU and Rider. This is the first year of the relationship under the MOU and Rider and the Chair, Commissioner, and Executive Director will be meeting to discuss these matters soon.

Chair Lesinski asked for questions. There were none.

Development Committee, Robin Beres

Development Committee Chair Beres stated the Foundation is working on the Virginia Circle of Heroes Program to encourage people to become monthly donors. The potential logos for the program were presented to the Trustees and Chair Beres welcomed thoughts on the logos. Chair Beres also noted the Matching Gift program, to encourage donors to see if their employers offer matching gift programs. Chair Beres asked for questions. There were none. Chair Lesinski encouraged Trustees to look at the logo and provide thoughts on each one.

Finance Committee, Walter Stosch

Senator Stosch noted the Finance Committee has only two members and they are delighted to have Lettie Bien and Paula Buckley joining the committee. He noted the slide the Executive Director showed revealed that the VSF has funds and is not spending all the funds. He urged DVS to come forward with programs that meet the mission of VSF. Senator Stosch asked that DVS present a budget in a high/low format to VSF in April to be able to present at the June Board of Trustees Meeting. Senator Stosch suggested the new members of the Finance Committee meet for an orientation.

Procedures and Policy Committee, Jack Lanier (Attachment 2)

Procedures and Policy Committee Chair Jack Lanier noted the committee met on March 8, 2021 and is looking forward to having Mr. Philip Jones on the Committee. The purpose of the March 8, 2021 meeting was to address the FY21 Workplan. The Workplan contains the member's responsibilities. The committee is submitting the Workplan and Policy F3: Planned Giving for approval by the Board.

FY21 Second Quarter Financial Report, Tammy Davidson (Attachment 3)

Ms. Davidson noted that as of December 31, 2020 there were \$130,936.22 in donations and VSF expended \$149, 254.51 creating the difference of expenditures over income as \$18,318.29. Even with this difference the balance on hand is \$1,910,403.8.

FY22 Budget, Tammy Davidson

Ms. Davidson stated that they would work on the high/low budget per Senator Stosch's budget. VSF will start FY22 with what they currently have. The current appropriation from the Department of Planning and Budget is \$796,500.00 and she will have to ask the Department of Planning and Budget to increase the appropriation if programs want to be expanded. Chair Lesinski asked if there were questions. There were none.

Other Unfinished Business

None

NEW BUSINESS

FY22 Budget, Tammy Davidson

Ms. Davidson stated that they would work on the high/low budget per Senator Stosch's budget. VSF will start FY22 with what they currently have. The current appropriation from the Department of Planning and Budget is \$796,500.00 and she will have to ask the Department of Planning and Budget to increase the appropriation if programs want to be expanded. Chair Lesinski asked if there were questions. There were none.

Approval of Chairman's recommendations, Chairman Lesinski

Chair Lesinski suggested the Nominating Committee; the date change of the September meeting from September 16, 2021 to September 9, 2021; the committee assignments, and the Virginia Veterans Care Center funding request be voted on en bloc. Chair Lesinski asked if anyone wanted to remove an item from the bloc. Dr. Jack Lanier moved to vote on those measures en bloc. Mr. Philip Jones seconded the motion. A roll call vote was taken, and the motion passed with one abstention.

Approval of the Procedures and Policies Committee

Mr. Jack Lanier moved to approve the amended Policy F3. Mr. Philip Jones seconded the motion. A roll call vote was taken, and the motion passed with one member abstaining.

Approval of FY21 Second Quarter Financial Report

Walter Stosch moved to approve the FY21 Second Quarter Financial Report, Bruce Waxman seconded the motion. A roll call vote was taken, and the motion passed with one member abstaining.

Other New Business

Commissioner Maxwell thanked the Chairman and the Board for the collaboration since he became Commissioner.

PUBLIC COMMENT PERIOD

There were no comments.

Dr. Jack Lanier asked if there was a time specified for the June 10, 2021 Board of Trustees meeting. 10AM was agreed on for the time.

Adjournment

Ms. Lettie Bien moved to adjourn the meeting. Ms. Valerie Zimmerman seconded the motion. The motion passed unanimously, and the meeting adjourned at 12:03PM.

Veterans Services Foundation Board of Trustees Electronic Meeting March 25, 2021 10:00 AM – 12:00 PM

- I. Opening and Pledge of Allegiance, Roll Call of Trustees, Quorum Determination, Introduction of Staff and Visitors, Approval of Agenda: *John Lesinski, Board Chair* (5 minutes)
- II. Review and Approval of December 10, 2020 Board Meeting Minutes: VSF Board Chair (5 minutes)

III. Presentations

- a. Swearing In of the newly appointed Trustees: Carlos Hopkins, Secretary of Veterans and Defense Affairs
- b. Sentara Healthcare: Anna Healy James, Senior Vice President, Public Policy & Government Relations (10 minutes)
- c. Chairman's Update: Board Chair (10 minutes)
- d. VDVS Update on Altria Grant and VVFS program: John Maxwell, VDVS Commissioner (15 minutes)

IV. Reports:

- a. Board of Veterans Services: Michael Dick, BVS Chairman (5 minutes)
- b. Joint Leadership Council: Bill Ashton, JLC Chairman (5 minutes)
- c. Department of Veterans Services: Commissioner John Maxwell (5 minutes)
- d. Foundation Executive Director: Karla Boughey (5 minutes)
- e. Chairman's Review: Board Chair (5 minutes)
- f. Development Committee: Robin Beres, Chair (5 minutes)
- g. Finance Committee: Walter Stosch, Chair (5 minutes)
- h. Procedures and Policies Committee: Jack Lanier, Chair (5 minutes)
- i. Review of FY21 Second Quarter Financial Report: Tammy Davidson, VSF Treasurer (5 minutes)

V. Unfinished Business:

- a. FY22 Budget: VSF Treasurer (5 minutes)
- b. Other Unfinished Business: *Board Chair* (1 minute)

VI. New Business (10 minutes):

- a. Approval of Chairman's recommendations: Board Chair
- b. Approval of Development Committee Initiatives, if required: Board Chair
- c. Approval of Finance Committee Initiatives, if required: Board Chair
- d. Approval of Procedures and Policies Committee revisions: *Board Chair*
- e. Approval of FY21 Second Quarter Financial Report: Board Chair
- f. Other New Business: Board Chair
- VII. Public Comment Period. (5 minutes)
- VIII. Adjournment (Next Board Meeting: June 10, 2021)

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

VIRGINIA VETERANS SERVICES FOUNDATION Veterans Services Fund – Planned Giving Policy and Procedures

F3.0 Notice

This policy is not legal advice. Potential donors should contact their attorneys to obtain advice relating to planned gifts.

F3.1 Purpose

- A. The Virginia Veterans Services Foundation (VSF or Foundation) seeks to offer planned gift opportunities to donors by establishing a Planned Giving Program. To that end, this policy is established to recognize that VSF understands its primary responsibility is to the donors and VSF shall always remain cognizant of the donor's needs and desires. Recognizing this, VSF only will be able to accept distributions that are lump-sum payments because VSF is not organized or staffed to process and track installment payments under certain types of participatory life insurance programs, annuity distributions, or other similar agreements.
- B. Planning and coordination are essential to successful planned giving and to avoid duplication in approaching potential donors in the name of the VSF and the Virginia Department of Veterans Services (DVS). To preserve the credibility of VSF and DVS among their financial supporters and the public, as well as to optimize resources, this policy will govern all private planned giving requests made on behalf of VSF and DVS and/or activities related to these two agencies and groups affiliated therewith.
- C. To implement this policy, a Planned Giving Sub-committee of the VSF Development Committee is a board of trustees special subcommittee under the Development Committee. It shall be formed, when required, to supervise the Planned Gift Program and make appropriate recommendations. The Subcommittee shall be chaired by the Assistant Chair of the Development Committee and contain an odd number of members not to exceed five Appointed by the Chair of the Development Committee in consultation with the Committee Assistant Chair. Development Committee advisors also may participate and assistance may be sought from the Office of the Attorney General.

F3.2 References

This policy is made in accordance with *Code of Virginia* §§ 2.2-2715 et seq. and 64.2-1100 et seq., DVS-VSF Memorandum of Understanding, and VSF Bylaws. Additionally, the National Association of Charitable Gift Planners guidelines for planned giving/gift planning (www.pppnet.org) shall be followed as they apply to the VSF and its organizational and operational capabilities.

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

F3.3 Application

The Executive Director of VSF or his designee shall be responsible for the application of this policy.

F3.4 Interpretation

The Chairman of the Board of Trustees of VSF (the Trustees), with the assistance of the VSF Planned Giving Sub-committee, is responsible for the interpretation of this policy.

F3.5 Planned Giving Program

Broadly defined, a planned gift is one which is planned for during the donor's lifetime but whose principle benefits do not accrue to the VSF until some future date.

F3.6 Policy

- A. VSF shall, in coordination with DVS, oversee and ensure that the establishment of planned giving priorities and oversight of planned giving rests with the VSF Trustees. The Trustees' Development Committee, under the Trustees Bylaws, is responsible for making recommendations regarding fundraising and organizing fundraising programs, which includes planned giving. The Trustees have designated the VSF Executive Director as having oversight of private fundraising activities. The VSF Executive Director shall assist the Development Committee's Planned Giving Subcommittee plan, organize, and conduct programs to implement the Planned Giving Program.
- B. VSF may, in coordination with DVS, accept gifts in the following forms:
 - 1. Bequests that do not include real estate or personal property such as artwork, jewelry, antiques, clothing, etc;
 - 2. Whole life insurance policies where the VSF is named as:
 - a. Owner and beneficiary of 100% of the policy or contract and the policy or contract is equal to or greater than \$10,000.00; or
 - b. Partial beneficiary of the policy or contract and the policy or contract is equal to or greater than \$10,000.00.
 - 3. Retirement plan beneficiary designations where the VSF is named the beneficiary and the distribution is in the form of a lump-sum payment.
 - 4. Other forms of gifts may be considered for acceptance on a case-by-case basis.
- C. VSF reserves the right to refuse any planned gift or enter into any planned gift arrangement that is not in the Foundation's best interest. VSF shall not accept the following:
 - 1. Current, Deferred, and Commercial Charitable gift annuities;
 - 2. Pooled Income Fund Gifts and Charitable Remainder Trusts;
 - 3. Term Life Insurance;
 - 4. Charitable Funds Managed by Others and Charitable Lend Trusts; and
 - 5. Retained Life Estates.

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

- D. Prospective donors are to obtain and be represented by their own legal counsel for review of the gift and the advisability of the gift in light of the donor's overall estate plan. VSF and DVS staff members shall not give legal advice to donors or act as an executor of an estate that has an obligation to the Foundation.
- E. VSF and DVS staff shall only inform, serve, and otherwise assist donors, but never pressure or unduly persuade perspective donors. The staff shall encourage donors to discuss proposed gifts with their advisors.
- F. If a donor or prospective donor requests, all information obtained from or about that donor will be kept in confidence. This information is specifically excluded from the records disclosure requirement of the Virginia Freedom of Information Act (*Code of Virginia* § 2.2-3705.7.28 or as hereafter may be amended). Additionally, no public announcement will be released or published without written permission of the donor.
- G. The VSF Development Committee's Planned Gift Subcommittee shall judge the merits of each planned gift offered and approve the receipt of the gifts that are considered appropriate for VSF acceptance.
- H. Acceptance and distribution of unrestricted gifts to VSF shall be at the discretion of the Board of Trustees as determined by the provisions contained in the *Code of Virginia*. Acceptance and distribution of restricted gifts shall be as designated by the donor. However, if the purpose of the donation has been met or no longer exists, the remaining funds may be used at the discretion of the VSF Board of Trustees to provide other support to veterans and their families.

F3.7 Definitions

The most common forms of estate provisions are bequests, life insurance beneficiary designations and retirement plan beneficiary designations. The following definitions apply:

- A. <u>Bequests</u> are a written statement in a donor's will directing that specific assets, or a percentage of the estate, shall be transferred to a charity at the donor's death. Bequests can take many forms and are completely controlled by the donor until his or her death. Types of bequests can include:
 - 1. Specific bequests can be made for a specific dollar amount.
 - 2. Residual bequests provide for the distribution of assets remaining after payment of all debts, expenses, and specific bequests.
 - 3. Contingent bequests provide for distribution of assets if certain conditions or circumstances exist at the time of death.
- B. <u>Life Insurance</u> policies are contracts with an insurance company. In exchange for premiums (payments), the insurance company provides a lump-sum payment, known as a death benefit, to beneficiaries in the event of the insured's death. Donors may give an existing policy, either fully paid or partially paid, or a new policy. The proposed gift to a charity is accomplished by naming the charity as a beneficiary of the policy on the beneficiary designation form. Insurance policies that are accepted by VSF may take the following forms:

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

- 1. An existing paid-up policy where the Virginia Veterans Services Foundation is named the owner and beneficiary.
- 2. An existing paid-up policy where VSF is designated as a co-beneficiary to share the proceeds with another beneficiary.
- C. Retirement Plans. A retirement plan is a financial arrangement designed to replace employment income upon retirement. These plans may be set up by employers, insurance companies, trade unions, the government, or other institutions. When a participant in a retirement plan passes away, the benefits to which the participant would have been entitled are paid to the participant's designated beneficiary in a form provided by the terms of the plan (i.e., lump-sum or annuity). VSF shall accept only lump-sum payments.

F3.8 Planned Giving Responsibilities and Procedures

A. <u>Overview</u>. VSF shall conduct planned giving in a manner that does not conflict with VSF or DVS policies. Donors should be encouraged to leave outright gifts to VSF in their wills or living trust agreements.

B. Responsibilities.

- Planned Gift Subcommittee. The VSF Development Committee's Planned Gift Subcommittee shall, when activated, supervise the Planned Gift Program and make appropriate recommendations as required. The Subcommittee also shall evaluate proposed gifts, which do not clearly fall within the scope of this policy, but merit consideration and further clarification. Determination of which proposals warrant review by the Subcommittee shall be made at the discretion of the VSF Executive Director.
- 2. VSF Executive Director. The Executive Director shall:
 - a. Be responsible for the proper negotiation, administration, and closure of all planned gifts made to VSF. All DVS staff made aware of any planned giving arrangement shall provide such information to the VSF Executive Director. The Executive Director shall keep appropriate DVS staff informed of the status of the Planned Gift Program and specific gifts.
 - b. Maintain a record of information about known bequest donors and the provisions of the bequest.
 - c. Be responsible for recording life insurance information including: the name of the donor, name of the insured, insured's date of birth, date of gift, face value of the policy, type of policy, cash surrender value, timing and amount of premium payments, name and address of the insurance company, and account number of the policy.
 - d. Recommend the procedures to follow and administer once a bequest gift has been realized or matured for the timely distribution of funds for approval by the Planned Gift Subcommittee.
 - e. Recommend the acceptance and distribution of unrestricted gifts to VSF for approval by the Planned Gift Subcommittee. The Subcommittee shall forward such recommendations through the Development Committee for Board of Trustees approval.

VSF Policy Planned Giving	Veterans Service Fund – Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

f. Ensure that acceptance and distribution of restricted gifts shall be as designated by the donor.

C. Procedures.

1. Background.

- a. Planned giving gifts are realized as the result of the death of the donor (estate gifts). Because of the magnitude of these gifts and the fact that gifts of this nature are revocable, it is important to solicit and steward this type of gift during the donor's lifetime. It is equally important from a fiscal standpoint to follow through to assure timely collection of the proceeds on the death of a donor.
- b. In planned giving, the owner retains complete control over the distribution of the assets during their lifetime. Although a donor may tell VSF that they have included VSF as a beneficiary in their estate planning, it likely will be sometime before VSF actually receives the gift. These gifts do not become irrevocable until the death of the donor. To secure the stream of revenue for the future, VSF should:
 - (1) Solicit gifts of estate provisions through wills and beneficiary designations during the donor's lifetime;
 - (2) Determine the donor's interest regarding the use of the gift when it is received by VSF;
 - (3) Keep VSF and DVS connected to the donor through regular communications and stewardship activities; and
 - (4) Monitor and become involved in the process of estate settlement as necessary so VSF can receive the benefits of the gift in a timely manner.
- c. Life insurance gifts may take many years to realize, and the cost of administration and premium payments can be time-consuming and expensive for VSF. It is imperative that policies are in place to assure that the value of the gift outweighs the possible expense and liability.
- 2. <u>Procedures</u>. The following procedures apply to the processing of all deferred/planned gifts.
 - a. *Bequests*. When making a will, the donor should obtain the assistance of an attorney. If a donor indicates that they intends to name VSF as a beneficiary, VSF requests that the donor notify VSF by completing the Declaration of Intent attached as <u>Appendix A</u>.
 - (1) If a donor notifies the VSF that they have provided for the Foundation in their estate plan, encourage the donor to provide VSF with a copy of the documentation. This may be a copy of the will (or the relevant codicil), the retirement plan designation, or other such documents.
 - (2) If the donor is willing, request the donor sign a Declaration of Intent so that VSF can recognize the donor for their total commitment to VSF.
 - (3) The Declaration of Intent shall state the amount the donor intends to contribute.

b. Insurance.

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

- (1) All policy information will be maintained by the office of the Executive Director.
- (2) If an individual names VSF both owner and beneficiary of a policy, it is an irrevocable gift. If the donor intends to claim a charitable deduction of \$5,000 or more, he/she will be required to obtain a qualified appraisal to substantiate the value of the property. The donor's deduction will generally be the lesser of cash surrender value or the premiums paid to date on the policy.
- (3) In order for the gift of insurance to be complete, the donor will need to deliver the original policy and/or a fully executed owner and beneficiary designation form to the office of the VSF Executive Director.
- (4) Policies where VSF is not named as both owner and beneficiary such as an individual whole life insurance policy where a donor names VSF as beneficiary, but retains all incidents of ownership, are not completed gifts. These gifts will be treated in the same manner as will provisions, retirement plan designations, and other gifts over which the donor retains control during their lifetime.
- (5) Paid-up Life insurance policy gifts are valued, for VSF accounting purposes, at the policy's replacement cost (the cost to purchase a replacement policy). If the policy is partially paid, the value of the gift for VSF accounting purposes is the policy's cash surrender value. For IRS purposes, the donor's charitable income tax deduction is limited to the cash surrender value or the net premiums paid on the policy whichever is less.
- c. Retirement Plans. In order to accomplish such a donation, the donor should execute a Beneficiary Designation form with their plan administrator to name VSF as a beneficiary of the plan and a Declaration of Intent form (Appendix A) indicating that they intend to make charitable contributions to VSF.
- d. Valuation of realized bequests and insurance. They will be received at face value and acknowledged as such to the estate executor or insuring company. Acknowledgements to the deceased's next of kin will be determined by the estate executor.

F3.9 Reporting Planned Giving Status and Results

The Executive Director shall submit a quarterly report to the Foundation Board. The report shall include a complete list of all planned gifts managed by VSF. It also will include a list of all gifts received.

F3.10 Adoption and Amendment

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

This policy may be adopted and amended by a majority vote of the VSF Board of Trustees. Notice regarding such actions shall be given to all Trustees at least ten (10) days prior to the vote being taken. Biennial review of this policy is the VSF Development Committee's responsibility.

On adoption, this policy supersedes VSF-DVS Joint Policy 11.

F3.11 Policy Review Date

The date the policy is reviewed is the date the policy was reviewed without revisions made. Reviewed by the Office of the Attorney General and endorsed by the Procedures and Policies Committee on March 8, 2021.

F3.12 Policy Effective Date

The effective date of the policy, or any policy revision, shall be the date the VSF Trustees ratify the policy.

12/12/2019

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

VIRGINIA VETERANS SERVICES FOUNDATION Veterans Services Fund – Planned Giving <u>Appendix A</u>

VIRGINIA VETERANS SERVICES FOUNDATION

PLANNED GIVING

Notice. This appendix is for informational purposes and is not legal advice. The Virginia Veterans Services Foundation (VSF) cannot provide legal or financial advice. We urge the donor to meet with a legal or financial professional to determine the appropriate way to give and the best language to use when making a bequest.

<u>Introduction</u>. VSF offers several opportunities for donors to help Virginia's veterans and their families. One way is through charitable bequests, which allow donors to direct that portions of their assets be used to benefit philanthropic institutions following the donor's death. Bequests made through wills or living trusts play an important role in securing the future of VSF programs. These commitments also enable individuals to make gifts that may not have been possible during their lifetimes.

Requirements

- 1. The donor must provide the VSF with documentation that evidences the commitment. This would include a copy of the will provision, a copy of a beneficiary designation, a codicil, and financial documentation of the value of the future provisions.
- 2. The gift is to be placed in the VSF Veterans Services Fund from which a spending portion shall be used to support Virginia Department of Veterans Services (DVS) programs and services as detailed in the current VSF brochure and listed on the Commitment Card on the next page.
- 3. If specified by the donor, the spending portion will be directed to support the DVS programs and services so designated. However, if the purpose of the donation has been met or no longer exists, the remaining funds may be used at the discretion of the VSF Board of Trustees to provide other support to Virginia's veterans and their families. Unspecified gifts shall be spent as determined by the VSF Trustees.
- 4. Simple bequest language for a will, codicil, or establishing a trust follows.

Wording for documentation for bequests can take several forms:

1. Specific Bequest: gives the Foundation a specific amount of money or piece of property; e.g., "I give, devise, and bequeath to the Virginia Veterans Services Foundation (Federal Tax ID#: 46-2744762), Richmond, VA 23219, the sum of \$(or shares of ...stock) to be used at the discretion of the Board of Trustees (or for a designated purpose such as the Virginia Veteran and Family Support program (VVFS), the Sitter & Barfoot Veterans Care Center, the Virginia Veterans Care Center, or any of the Veterans Cemeteries in Amelia (Richmond), Dublin (Southeast Virginia), or Suffolk (Hampton Roads))."

VSF Policy Planned Giving	Veterans Service Fund - Planned Giving	Effective: 12/12/2019
VSF Policy 3		Revised:

- 2. Residual Bequest: designates all or a portion of whatever remains after all debts, taxes, and expenses have been paid; e.g., "I give, devise, and bequeath to the Veterans Services Foundation (Federal Tax ID#: 46-2744762), Richmond, VA 23219, all the rest, residue, and remainder of my estate, to be used at the discretion of the Board of Trustee (or for a designated purpose as listed above)."
- 3. Contingent Bequest: takes place only under certain conditions; e.g., 'In the event my spouse does not survive me, I give, devise, and bequeath to the Virginia Veterans Services Foundation (Federal ID#: 46-2744762), Richmond, VA 23219, the sum of (or the residue and remainder of my estate), to be used at the discretion of the Board of Trustees (or for a designated purpose as listed above)."

Please allow the Foundation to thank you by completing the Intent.	ne following Declaration of
I expect my gift will amount to US \$	
My Benefactor commitment to the Virginia Veterans Services form of:	ices Foundation will be in the
Will/BequestOutright Gift	eify)
I designate that the spending portion of my gift will be app	olied to:
☐ Foundation Unrestricted Fund ☐ Virginia Veterans Care Center Puller Veterans Care Center ☐ Virginia Veterans & Care Virginia Veterans Care Center ☐ Virginia Veterans & Care Virginia Value ☐ Virginia Veterans Cemeteries ☐ Virginia Value ☐ Virginia Veterans Cemeteries ☐ Virginia Veterans Cemeter ☐ Virginia Ve	erans Care Center bacoy Veterans Care Center
☐ Other Should no designation be specified, the Trustees will use it for unrestricted veter	ans programs and activities.
Name	
Address	Date
Telephone E-mail *Date of birth is used to discriminate donors in place of a SSN or other personal of	or financial information.

Please return this to the Virginia Veterans Services Foundation, 101 North 14th Street, 17th Floor, *Richmond, Virginia 23219*

The Foundation (Federal ID#: 46-2744762) is a tax exempt state agency under section 170 (c) (1) of the *Internal Revenue Code* and section 2.2-2719 of the *Code of Virginia* for state and local taxes.

Veterans Services Foundation Statement of Assets For the Month Ended December 31, 2020 (FM06) FY 2021 Year-To-Date (Unaudited)

Assets:	
Cash held by State Treasurer	1,910,403.80
Total Assets	\$ 1,910,403.80
Fund Balances:	
Restricted Fund Balances:	
	196,137.97
Restricted for SBVCC Activities Restricted for Cemetery Funds	34,447.36 42,944.15
Restricted for VVFS Funds Restricted for Benefits Funds	455,517.19 1,495.52
Restricted for VETE Funds Restricted for VSF Support Funds	536,336.65 9,107.13
Total Restricted Fund Balances	1,275,985.97
VSF Unrestricted Revenue	634,417.83

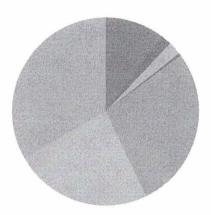
Total Fund Balances

\$ 1,910,403.80

Notes:

- 1 All cash is held by the State Treasurer.
- 2 Restricted fund balances are donations given for a specific purpose, or are funds authorized by the Foundation for a specific expenditure purpose.
- 3 VSF Unrestricted Revenue Fund Balance represents the funds remaining from the VSF base funding.

Veterans Services Foundation Cash Balances For the Month Ended December 31, 2020 (FM06) FY 2021 Year-To-Date



196,137.97 VVCC

34,447.36 SBVCC

42,944.15 CEMETERIES

9,107.13 VSF SUPPORT

536,336.65 VETE

455,517.19 VVFS

634,417.83 VSF UNRESTRICTED REVENUE

1,495.52 BENEFITS

1,910,403.80

Veterans Services Foundation Statement of Income, Expenditures and Changes in Funds Balances For the Month Ended December 31, 2020 (FM06) FY 2021 Year-To-Date (Unaudited)

Sittler & Barfoot VCC 2,625.0 Cemetery Funds 210.00 VYFS Funds 48,117.8 Benefits Funds - VSF Expert Funds - VSF Support Funds - VSF Unrestricted Revenue 55,333.6 TOTAL INCOME 130,936.2 EXPENDITURES: VVCC Indigent Resident Needs VVCC Judgent Resident Needs VVCC Judgent Resident Needs VVCC Judgent Resident Needs VVCC Judgent Resident Needs VVCC Other Donations Restricted SBVCC Indigent Resident Needs - SBVCC Other Donations Restricted - VVC Other Donations Restricted - Va Veterans Cemetery—Amelia 4,450.0 Va Veterans Cemetery—Melia 4,450.0 Va Veterans Cemetery—Dublin - VYFS Outreach Services - VYFS Direct Veterans Services - VYFS Direct Veterans Services - VYFS Departing Funds - VYFS Departing Funds -	INCOME:	Y-T-D Actual
Sitter & Barfoot VCC 2,625.00 Cemetery Funds 210.00 VYFS Funds 48,117.81 Benefits Funds - VSF Support Funds - VSF Support Funds - VSF Unrestricted Revenue 55,33.61 TOTAL INCOME 130,936.22 EXPENDITURES: VVCC Indigent Resident Needs VVCC Activities/ Carnival Funds—Activities with Residents - VVCC Operation Holiday Spirit - VVCC Unit Projects & Functions - VVCC Unit Projects & Functions - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Indigent Resident Needs - SBVCC Indigent Resident Needs - SBVCC Indigent Ponations Restricted - VPC Other Donations Restricted - Va Veterans Cemetery—Suffolk - Va Veterans Cemetery—Suffolk - SW Va Veterans Cemetery—Suffolk - WYFS Direct Veterans Services - VYFS Direct Veterans Services	Restricted gifts received for:	
Sitter & Barfoot VCC 2,625.00 Cemetery Funds 210.00 VYFS Funds 48,117.81 Benefits Funds - VSF Support Funds - VSF Support Funds - VSF Unrestricted Revenue 55,33.61 TOTAL INCOME 130,936.22 EXPENDITURES: VVCC Indigent Resident Needs VVCC Activities/ Carnival Funds—Activities with Residents - VVCC Operation Holiday Spirit - VVCC Unit Projects & Functions - VVCC Unit Projects & Functions - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Indigent Resident Needs - SBVCC Indigent Resident Needs - SBVCC Indigent Ponations Restricted - VPC Other Donations Restricted - Va Veterans Cemetery—Suffolk - Va Veterans Cemetery—Suffolk - SW Va Veterans Cemetery—Suffolk - WYFS Direct Veterans Services - VYFS Direct Veterans Services	Virginia Veterans Care Center	24,649.77
Cemetery Funds 48,117.8° VYFS Funds 48,117.8° Benefits Funds - VSF Support Funds - VSF Unrestricted Revenue 55,333.6° TOTAL INCOME 130,936.2° EXPENDITURES: - VVCC Indigent Resident Needs - VVCC Activities/ Carnival Funds—Activities with Residents - VVCC Operation Holiday Spirit - VVCC Operation Holiday Spirit - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Activities Funds - SBVCC Other Donations Restricted - Va Veterans Cemeteries—Other Donations Restricted - Va Veterans Cemeteries—Other Donations Restricted - Va Veterans Cemetery—Melia 4,450.0 Memorial Cemetery—Suffolk - VYFS Outreach Services 55,592.6 VYFS Direct Veterans Services 55,592.6 VYFS Homeless Veterans Funds - VYFS Homeless Veterans Funds - VYFS Outreach Survices 5,592.6		2,625.00
VYFS Funds - VSF Support Funds - VSF Support Funds - VSF Unrestricted Revenue 55,333.6 TOTAL INCOME 130,936.2 EXPENDITURES: VVCC Indigent Resident Needs VVCC Judigent Resident Needs - Quarter Activities and Holday Sprid - Quarter Activities Funds-Activities with Residents - Quarter Activities Funds-Activities with Residents - Quarter Activities Funds-Activities Funds - Quarter Activities Funds - Quarter Resident Needs - Quarter Reside	Cemetery Funds	210.00
VETE Funds VSF Support Funds VSF Unrestricted Revenue 55,333.6i TOTAL INCOME 130,936.2i EXPENDITURES: VVCC Indigent Resident Needs VVCC Activities/ Carnival FundsActivities with Residents VVCC Operation Hollday Spirit - VVCC Unit Projects & Functions - VVCC Unit Projects & Functions - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Activities Funds - Va Veterans CemeteryAmelia - Va Veterans CemeteryAmelia - Va Veterans CemeteryAmelia - Va Veterans CemeteryDublin - VVFS Object Veterans Services - SSVCS Other Veterans Services - SSVCS Other Veterans Services - SSSVCS Other Services - SSVCS		48,117.85
VSF Support Funds 55,333.6i TOTAL INCOME 130,936.2i EXPENDITURES:	Benefits Funds	-
VSF Unrestricted Revenue 55,333.6i TOTAL INCOME 130,936.2i EXPENDITURES:	VETE Funds	-
VSF Unrestricted Revenue 55,333.6i TOTAL INCOME 130,936.2i EXPENDITURES:	VSF Support Funds	-
TOTAL INCOME EXPENDITURES: VVCC Indigent Resident Needs VVCC Orbital Funds—Activities with Residents VCC Orbital Funds—Activities with Residents VCC Other Donations Restricted SBVCC Indigent Resident Needs - VCC Other Donations Restricted SBVCC Activities Funds SBVCC Activities Funds SBVCC Other Donations Restricted - SBVCC Other Donations Restricted - Va Veterans Cemetery—Amelia 4,450.00 Memorial Cemetery—Suffolk - SW Va Veterans Cemetery—Buffolk - VYFS Outreach Services - VYFS Direct Veterans Services - VYFS Direct Veterans Services - VYFS Dereating Veterans Services - VYFS Operation Family Caregiver Grant Benefits Funds VETE V4-3 Fund 10,000.00 VETE Altria Grant - VETE Women's Summit Funds VETE Other Donations Restricted - VETE Women's Summit Funds VETE Other Donations Restricted - TOTAL EXPENDITURES 149,254.50 Excess of Income over Expenditures 1,928,722.00		55,333.60
VVCC Indigent Resident Needs VVCC Operation Holiday Spirit VVCC Operation Holiday Spirit VVCC Unit Projects & Functions VVCC Other Donations Restricted SBVCC Indigent Resident Needs SBVCC Indigent Resident Needs SBVCC Indigent Resident Needs SBVCC Other Donations Restricted SBVCC Other Donations Restricted SBVCC Other Donations Restricted SBVCC Other Donations Restricted Va Veterans Cemetery-Amelia Wa Veterans Cemeteries- Other Donations Restricted Va Veterans Cemetery-Suffolk SW Va Veterans Cemetery-Dublin SW Va Veterans Cemetery-Dublin WYFS Outreach Services VYFS Dutreach Services VYFS Dutreach Services VYFS Dutreach Services VYFS Denabling Veterans Services VYFS Denabling Veterans Funds S55,018.99 VYFS Operation Family Caregiver Grant Benefits Funds VETE V-3 Fund VETE V-3 Fund VETE Altria Grant VETE Other Donations Restricted VSF Support Funds—Operating Expenditures and Web Site S92.8 VSF Unrestricted Revenue TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures 1,928,722.0	TOTAL INCOME	130,936.22
VVCC Activities/ Carnival Funds—Activities with Residents - VVCC Operation Holiday Spirit - VVCC Unit Projects & Functions - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Othicties Funds - SBVCC Other Donations Restricted - Va Veterans Cemeteries—Other Donations Restricted - Va Veterans Cemetery—Amelia 4,450.00 Memorial Cemetery—Suffolk - SW Va Veterans Cemetery—Dublin - VFS Outreach Services - VFS Direct Veterans Services 55,592.6i VFS Interest Veterans Services - VFS Homeless Veterans Funds 55,018.9i VFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE V-3 Fund 23,300.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.8i VSF Unrestricted Revenue - TOTAL EXPENDITUR	EXPENDITURES:	
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VVCC Unit Projects & Functions - VVCC Other Donations Restricted - SBVCC Indigent Resident Needs - SBVCC Other Donations Restricted - Va Veterans Cemeteries- Other Donations Restricted - Va Veterans CemeteryAmelia 4,450.00 Memorial CemeteryBuffolk - SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services - VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.90 VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V3 Fund 10,000.00 VETE V3-Fund 10,000.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2)	VVCC Activities/ Carnival FundsActivities with Residents	_
WCC Other Donations Restricted SBVCC Indigent Resident Needs SBVCC Other Donations Restricted Va Veterans Cemeteries- Other Donations Restricted Va Veterans CemeteryAmelia Va Veterans CemeterySuffolk Memorial CemeterySuffolk SW Va Veterans CemeteryDublin VYFS Outreach Services VYFS Direct Veterans Services VYFS Direct Veterans Services VYFS Direct Veterans Services VYFS Operation Family Caregiver Grant Benefits Funds VETE V-3 Fund VETE V-3 Fund VETE V-3 Fund VETE Women's Summit Funds VETE Other Donations Restricted VSF Support FundsOperating Expenditures and Web Site Excess of Income over Expenditures 1,928,722.05 Excess of Income over Expenditures 1,928,722.05 Beginning Fund Balances 1,928,722.05	VVCC Operation Holiday Spirit	-
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SBVCC Other Donations Restricted - Va Veterans Cemeteries- Other Donations Restricted - Va Veterans CemeteryAmelia 4,450.00 Memorial CemeterySuffolk - SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services - VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,592.61 VVFS Operation Family Caregiver Grant - VETE V-3 Fund 10,000.00 VETE V-3 Fund 10,000.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2) Beginning Fund Balances 1,928,722.00	VVCC Other Donations Restricted	-
SBVCC Other Donations Restricted - Va Veterans Cemeteries- Other Donations Restricted - Va Veterans Cemetery—Amelia 4,450.00 Memorial Cemetery—Suffolk - SW Va Veterans Cemetery—Dublin - VVFS Outreach Services - VVFS Direct Veterans Services 55,592.60 VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.90 VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE V-3 Fund 10,000.00 VETE Women's Summit Funds - VETE Women's Summit Funds - VETE Unter Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.80 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.50 Excess of Income over Expenditures 1,928,722.00	SBVCC Indigent Resident Needs	-
Va Veterans Cemeteries- Other Donations Restricted - Va Veterans CemeteryAmelia 4,450.00 Memorial CemeterySuffolk - SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services - VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.90 VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE Altria Grant 23,300.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.80 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.50 Excess of Income over Expenditures (18,318.20) Beginning Fund Balances 1,928,722.00	SBVCC Activities Funds	-
Va Veterans CemeteryAmelia 4,450.00 Memorial CemeterySuffolk - SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services 55,592.61 VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.91 VVFS Operation Family Caregiver Grant - VETE V-3 Fund 10,000.01 VETE V-3 Fund 10,000.01 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2) Beginning Fund Balances 1,928,722.00	SBVCC Other Donations Restricted	-
Memorial CemeterySuffolk - SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services 55,592.6i VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.9i VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.0i VETE Altria Grant 23,300.0i VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.8i VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5i Excess of Income over Expenditures (18,318.2i) Beginning Fund Balances 1,928,722.0i	Va Veterans Cemeteries- Other Donations Restricted	-
SW Va Veterans CemeteryDublin - VVFS Outreach Services - VVFS Direct Veterans Services 55,592.6i VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.9i VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.0i VETE Altria Grant 23,300.0i VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.8i VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5i Excess of Income over Expenditures (18,318.2i) Beginning Fund Balances 1,928,722.0i	Va Veterans CemeteryAmelia	4,450.00
VVFS Outreach Services - VVFS Direct Veterans Services 55,592.6i VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.9i VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.0i VETE Women's Summit Funds - VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.8i VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5i Excess of Income over Expenditures (18,318.2i) Beginning Fund Balances 1,928,722.0i	Memorial CemeterySuffolk	-
WFS Direct Veterans Services 55,592.60 WFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.90 VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE Altria Grant 23,300.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.80 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.50 Excess of Income over Expenditures (18,318.20 Beginning Fund Balances 1,928,722.00	SW Va Veterans CemeteryDublin	-
VVFS Enabling Veterans Services - VVFS Homeless Veterans Funds 55,018.9 VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.0 VETE Altria Grant 23,300.0 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support Funds—Operating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2 Beginning Fund Balances 1,928,722.0	VVFS Outreach Services	-
WYFS Homeless Veterans Funds 55,018.9 WYFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE Altria Grant 23,300.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2) Beginning Fund Balances 1,928,722.00	VVFS Direct Veterans Services	55,592.68
VVFS Operation Family Caregiver Grant - Benefits Funds - VETE V-3 Fund 10,000.00 VETE Altria Grant 23,300.00 VETE Women's Summit Funds - VETE Other Donations Restricted - VSF Support FundsOperating Expenditures and Web Site 892.8 VSF Unrestricted Revenue - TOTAL EXPENDITURES 149,254.5 Excess of Income over Expenditures (18,318.2) Beginning Fund Balances 1,928,722.00		_
Benefits Funds	VVFS Homeless Veterans Funds	55,018.96
VETE V-3 Fund10,000.00VETE Altria Grant23,300.00VETE Women's Summit Funds-VETE Other Donations Restricted-VSF Support FundsOperating Expenditures and Web Site892.8VSF Unrestricted Revenue-TOTAL EXPENDITURES149,254.5Excess of Income over Expenditures(18,318.2Beginning Fund Balances1,928,722.00		_
VETE Altria Grant23,300.00VETE Women's Summit Funds-VETE Other Donations Restricted-VSF Support FundsOperating Expenditures and Web Site892.8VSF Unrestricted Revenue-TOTAL EXPENDITURES149,254.5Excess of Income over Expenditures(18,318.2)Beginning Fund Balances1,928,722.0)	Benefits Funds	-
VETE Women's Summit Funds VETE Other Donations Restricted VSF Support FundsOperating Expenditures and Web Site VSF Unrestricted Revenue TOTAL EXPENDITURES Excess of Income over Expenditures (18,318.2) Beginning Fund Balances 1,928,722.0)	VETE V-3 Fund	10,000.00
VETE Other Donations Restricted	VETE Altria Grant	23,300.00
VSF Support FundsOperating Expenditures and Web Site VSF Unrestricted Revenue TOTAL EXPENDITURES Excess of Income over Expenditures (18,318.29) Beginning Fund Balances 1,928,722.09	VETE Women's Summit Funds	
TOTAL EXPENDITURES Excess of Income over Expenditures Beginning Fund Balances 149,254.5 (18,318.2)	VETE Other Donations Restricted	-
TOTAL EXPENDITURES Excess of Income over Expenditures (18,318.29) Beginning Fund Balances 1,928,722.09	VSF Support FundsOperating Expenditures and Web Site	892.87
Excess of Income over Expenditures (18,318.29 Beginning Fund Balances 1,928,722.09	VSF Unrestricted Revenue	-
Beginning Fund Balances1,928,722.09	TOTAL EXPENDITURES	149,254.51
	Excess of Income over Expenditures	(18,318.29)
Ending Fund Balances 1,910,403.8	Beginning Fund Balances	1,928,722.09
	Ending Fund Balances	1,910,403.80

NOTES:

1. The purpose of restricted gifts is detailed on the Schedule of Receipts, Expenditures and Budget.

Veterans Services Foundation Schedule of Receipts, Expenditures and Budget, by Activity For the Month Ended December 31, 2020 (FM06) FY 2021 Year-To-Date (Unaudited)

Activity	Fund 09410 Balance July 1, 2020 Adjusted	Receipts YTD	Expenditures YTD	Fund 09410 Balance December 31, 2020 YTD	FY 2021 Budget YTD	FY 2021 Budget Balance YTD
Virginia Veterans Care Center:						
Indigent Resident Needs	36,134.07	2,000.00	-	38,134.07	2,000.00	2,000.00
Activities/Carnival Fund	16,541.07	400.00	-	16,941.07	7,000.00	7,000.00
Operation Holiday Spirit	96,240.93	20,854.00	-	117,094.93	21,000.00	21,000.00
Unit Projects & Functions Other Donations Restricted	22,572.13	1,395.77	-	23,967.90	21,500.00 10,500.00	21,500.00 10,500.00
Total VVCC Funds	171,488.20	24,649.77	-	196,137.97	62,000.00	62,000.00
Sitter & Barfoot VCC:						
Indigent Resident Needs	6,242.52	-	-	6,242.52	1,000.00	1,000.00
Activities Fund	17,521.84	-	-	17,521.84	16,500.00	16,500.00
Other Donations Restricted	8,058.00	2,625.00	-	10,683.00	10,500.00	10,500.00
Total SBVCC Funds	31,822.36	2,625.00	-	34,447.36	28,000.00	28,000.00
Cemetery Funds:						
Va Veterans Cemeteries- Other Donations Rest				842.00	500.00	500.00
Va Veterans CemeteryAmelia	13,969.38	210.00	4,450.00	9,729.38	5,000.00	550.00
Memorial CemeterySuffolk SW Va Veterans CemeteryDublin	21,415.98 10,956.79	-		21,415.98 10,956.79	5,000.00 5,000.00	5,000.00 5,000.00
Total Cemetery Support Funds	47,184.15	210.00	4,450.00	42,944.15	15,500.00	11,050.00
Virginia Veterans' and Family Suppor	1			ALEXT DUCTORS (APRIL)		
Outreach Services				-	-	_
Direct Veterans Services	55,592.68	-	55,592.68	-	240,000.00	184,407.32
Enabling Veterans Services		_	-	-	-	-
Homeless Veterans Fund Operation Family Caregiver Grant	160,039.32 923.99	-	55,018.96	105,020.36 923.99	210,000.00	154,981.04
Other Donations Restricted	301,454.99	48,117.85	-	349,572.84	-	-
Total VVFS Funds	518,010.98	48,117.85	110,611.64	455,517.19	450,000.00	339,388.36
Benefits Funds:	1,495.52	*		1,495.52	1,000.00	1,000.00
Veteran Education, Transition and Er	nployment					
V-3 Fund	309,184.41	-	10,000.00	299,184.41	100,000.00	90,000.00
Altria Grant	240,452.24	-	23,300.00	217,152.24	90,000.00	66,700.00
Women's Summit VETE Other Donations Restricted	20,000.00	-	-	20,000.00	20,000.00	20,000.00
Total VETE Funds	569,636.65	_	33,300.00	536,336.65	210,000.00	176,700.00
VSF Support Funds:	10,000.00		892.87	9,107.13	30,000.00	29,107.13
VSF Unrestricted Revenue						
Appropriated Funds	193,321.01	-	-	193,321.01	-	-
Donor Funds	278,177.96	50,171.53	-	328,349.49	-	-
Interest	107,585.26	5,162.07	-	112,747.33	-	-
Total VSF Unrestricted Revenue	579,084.23	55,333.60	•	634,417.83	-	-
Grand Total All 09410 Funds	1,928,722.09	130,936,22	149,254.51	1,910,403.80	796,500.00	647,245.49
	BALANCE	CASH IN	CASH OUT	BALANCE		
Cash Transfers	DALANCE	CAUTIN	0011 001	-ALDIVE		
913 09410 Fund Balance	1,798,659.69		(117,090.57)			
912 09410 Fund Balance TOTAL CASH 09410 FUNDS	130,062.40 1,928,722.09	117,090.57		98,791.33 1,910,403.80		
TOTAL ORDIT 03410 TONDO	1,520,722.09			1,310,403.00		



101 N. 14TH STREET, 17TH FL. RICHMOND, VA 23219

RICHMOND, VA 23219 Michael Dick. Chairman

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Chairman, Joint

Leadership Council of

Veterans Service

Organizations

Jack Lanier

2nd Vice Chair, Veterans Services Foundation

Linda Schreiner.

Chairman, Virginia

War Memorial

Foundation

John Maxwell,

Commissioner, Virginia

Department of

Veterans Services

COMMONWEALTH OF VIRGINIA BOARD OF VETERANS SERVICES

REPORT TO THE VETERANS SERVICES FOUNDATION March 25, 2021

The Board of Veterans Services (BVS) held an on-line meeting on December 17, with a focus on the VDVS Strategic Plan development and budget and legislation for the 2021 General Assembly. Point of Contact (POC) reports were delivered on the Veterans Care Centers, VDVS Transition and Outreach Efforts, Justice Involved Veterans and Veterans Treatment Dockets, Rural Veterans, and Strategic Planning. The VDVS Commissioner also provided an operational update. The POC reports are posted on the BVS webpage for reference.

I provided a report on the VDVS Strategic Plan. One of the roles and responsibilities of BVS is to review and advise the DVS Commissioner on the strategic plan and the Compact with Virginia Veterans. The Board is a key stakeholder in the plan. Board POCs will work VDVS leadership, directors, and supervisors on targeted aspects of the strategic plan for further development. This is a tremendous opportunity for Board members to help guide the direction of state veterans programs and services, and will have meaningful impact on the Compact with Virginia's Veterans. The Board plans to have all work on the strategic plan completed in August, to allow VDVS to move ahead with budget decision packages.

During the September 2020 meeting, the Board voted to send a letter to the VDVS Commissioner, emphasizing BVS concern for, and support of, efforts to help Virginia's veterans find and maintain safe, affordable, and stable housing. The letter asked VDVS to continue working closely with partners to ensure there is no spike in veteran homelessness due to COVID-19 and associated economic conditions. I presented the letter at the December meeting. The Board approved sending the letter to the Commissioner and the Secretary and asked that a copy of the letter be shared with Governor Ralph Northam and the leaders of the General Assembly Military and Veterans Caucus so they may know of the Board's steadfast commitment to addressing the needs of Virginia's most vulnerable veterans.

The Board adopted its 2021 meeting schedule and 2021 work plan during the December meeting. The adopted meeting schedule held April 7 as the first BVS meeting; however, this is now the date of the reconvened session for the General Assembly. The first BVS meeting is now planned for April 16, to be held in a virtual format.

Respectfully submitted,

Milled Dich

Michael Dick

Chairman



101 N. 14TH St., 17^{TR} FLOOR RICHMOND VA 23219

Air Force Association American Legion AMVETS Association of the United States Army Disabled American Veterans Fleet Reserve Association Fifth Baptist Veterans Ministry Iraq & Afghanistan Veterans of America Korean War Veterans Association Legion of Valor of the U.S., Inc. Marine Corps League Military Order of the Purple Heart Military Officers Association of America Military Order of the World Wars Navy Mutual Aid Association Navy Seabee Veterans of America Non-Commissioned Officers Association Paralyzed Veterans of America Reserve Officers Association Roanoke Valley Veterans Council Veterans of Foreign Wars Vietnam Veterans of America Virginia Army/Air National Guard Enlisted Association Virginia National Guard Association

Women Marines Association

COMMONWEALTH OF VIRGINIA JOINT LEADERSHIP COUNCIL OF VETERANS SERVICE ORGANIZATIONS

JOINT LEADERSHIP COUNCIL REPORT TO THE VETERANS SERVICES FOUNDATION March 25, 2021

The Joint Leadership Council met virtually December 16, 2020 and discussed advocacy of the eight JLC adopted initiatives for the 2021 General Assembly Session.

During the month of December, JLC members contacted their local Delegates and Senators to ask for support of the 2021 Initiatives. Additionally, six of the initiatives received Patron support as introduced bills, with two also have member support with corresponding budget amendment requests. A seventh initiative was supported through the budget bill introduced by Governor Ralph Northam and approved by the General Assembly. One recommendation was not picked up by a General Assembly member. In addition Senator Reeves introduced a bill in response to a JLC letter advocating for exemption of VSO Honor Guards from paramilitary activities. JLC members attended subcommittee/committee meetings to speak in support of proposed legislation.

Of the nine initiatives (including Senator Reeves' bill) only two can be deemed to be a success. A status summary of the JLC 2021 initiatives is attached and posted on the JLC webpage at: https://www.dvs.virginia.gov/dvs/joint-leadership-council-veterans-service-organizations-2

The JLC adopted its 2021 Work Plan at the December meeting, with the first 2021 meeting scheduled for May 14. During that meeting, we will request candidates for Chair & Vice Chair nominations and we will hold orientation for all new members. We do not know yet if the meeting will be held in-person or virtually.

The JLC looks forward to working closely with the Commissioner of the Virginia Department of Veterans Services in support of the Compact with Virginia Veterans and his strategic priorities to be a port of entry for veterans services and for continued investment into the VDVS team. We look forward to our continued and vital partnership with the Veterans Services Foundation in 2021.

Respectfully submitted, With B. ashton

William B. Ashton

Chairman

Status of JLC 2021 Recommendations – as of March 12, 2021

Initiative	Recommendation	How it was addressed	Bill Number or Budget Amendment Item	Success? (Bill passed or funding included in budget)
JLC 2021-01 Income Tax Subtraction for Certain Low-Income Disabled Veterans	That the Governor and General Assembly approve an individual income tax subtraction for 100% service-connected disabled veterans with a federal adjusted gross income, not exceeding 150% of the federal poverty level for a four-person household, who have not already claimed another exemption.	Legislation (Bill)	HB2337 (Wiley) Passed House 100-0 Left in Senate Finance and Appropriations	No
JLC 2021-02 Promote Hiring of Virginia National Guard and Reserve Members	That the Governor and General Assembly approve \$50,000 to create a grant program to incentivize small to medium-sized Virginia employers to hire members of the Virginia National Guard and Armed Forces Reserves.	Legislation (Bill) and Budget Amendment Request	HB 1771 (Freitas) Left in House Appropriations Budget Amendment Request (Reid) Not included in budget Budget Amendment Request (McDougle) Not included in budget	No
JLC 2021-03 Expand Tax Relief for Surviving Spouses of Military Members	That the Governor and General Assembly amend the Code of Virginia to provide a real estate property tax exemption to both the surviving spouses of service members who were "Killed in Action" and those who "died while serving or from a service connected injury or illness."	House Joint Resolution	HJ 614 (Mundon King) Left in House Privileges and Elections	No
JLC 2021-04 Disabled Veteran State Park Passport	That the Governor and General Assembly expand the Virginia Disabled Veteran's Passport to any Virginia veteran who has been found to have a service-connected compensable or non-compensable disability.	Legislation (Bill)	HB 1766 (Cox) Left in House Agriculture, Chesapeake and Natural Resources	No

JLC 2021-05 Reduced Price Annual Passes to Virginia State Parks for Guard Members	That the Governor and General Assembly grant a 50% reduced price annual passes to Virginia State parks to members of the Virginia National Guard.	Legislation (Bill)	No bill submitted	No
JLC 2021-06 No Cost License Plates for guard Members	That the Governor and General Assembly further reduce the cost of license plates to recognize the service and commitment of our National Guard members, by changing the current 50% reduced price for a maximum of two license plates per household and registrations to 100% reduction for a single (1) license plate and registration.	Legislation (Bill)	HB2261 (Wyatt) Passed House 99-0 Passed Senate 31-6-1	Tentative Yes (Awaiting GOV action)
JLC 2021-07 Partial State Tax Exemption for Military Income	That the Governor and General Assembly support changes to the current Virginia tax laws for a partial exemption of military retirement pay to reduce state tax on military retirement income.	Legislation (Bill)	SB 1151 (Kiggans) Left in Senate Finance and Appropriations SB1448 (Chase) Passed by indefinitely in Senate Finance and Appropriation	No
JLC 2021-08 Support for the Department of Veterans Services' Programs and Services	That the Governor and General Assembly take action to restore the funding for critical DVS programs and services.	Budget (appropriation)	Introduced Budget and budget approved by General Assembly include \$727,000 for DVS (funding for programs that address behavioral health, suicide prevention, homelessness, claims processing, and women veterans) Budget Amendment Request (Murphy) Not included in budget — already in introduced budget	(Awaiting final approval by General Assembly and signature from the Governor)

	· ·		Budget Amendment	
			Request (McDougle)	
			Not included in budget	
	Letters			
At the	October 21, 2020 meeting, the JLC voted to address two po	licy proposals with	letters.	
	The 2020 General Assembly amended §18.2-433.2 of the	Legislation	SB 1129 (Reeves)	No
Virginia Ensuring VSO	Code of Virginia to make a person guilty of unlawful	(Bill)	Passed Senate 34-5	
honor Guards, Color	paramilitary activity punishable as a Class 5 felony, if he:			
Guards, and Rifle	"1. Teaches or demonstrates to any other person the		Left in House Public	
Teams are Exempted	use, application, or Making of any firearm		Safety	
from Inadvertent	2. Assembles with one or more persons for the purpose			
Impacts of State	of training with practicing with, or being instructed in the			
Statutes	use of any firearm			
	3. Violates subsection A of § 18.2-282 while assembled			
	with one or more persons for the purpose of and with the			
	intent to intimidate any person or group of persons."			
	The JLC's concern is that a VSO honor guard, color			
	guard, or rifle team member may be inadvertently be			
	identified as a member of a paramilitary organization and			
	held liable. The JLC requests that the Code be amended		/	
	to provide a specific exemption for these activities.	4.		
	The JLC supports efforts to ensure Virginia National	Administrative	Letter sent to	In process
	Guard members receive an annual briefing on the SSLI	(agency	Secretary Hopkins	For management
1	program, facilitated and coordinated through the Adjutant	operations)		-
,	General.			4
National Guard				
Members				



COMMONWEALTH of VIRGINIA

Department of Veterans Services

John Maxwell Commissioner Telephone: (804) 786-0220 Fax: (804) 786-0302

Virginia Department of Veterans Services Update for the Veterans Services Foundation March 25, 2021

As we close this third quarter of the Commonwealth Fiscal Year (CFY) and the impact of the COVID pandemic starts to decrease, the Virginia Department of Veterans Services (VDVS) is excited about the prospect of serving more veterans and their families.

With declining positivity rates and more Virginians being vaccinated, VDVS is expanding its inperson services. On March 15, 2021, 20 of 34 VDVS offices began scheduling regular office appointments for veterans seeking face-to-face services, instead of essential-only assistance. By the end of March, we expect that 30 of 34 VDVS offices will be in this posture. While Benefits claims are down by 35% over last year, we are hopeful that veterans will be more comfortable seeking services in person as conditions improve.

As of March 16, 2021, neither Veterans Care Center has any active COVID cases. This is a tremendous accomplishment following outbreaks at both care centers in October and another at Virginia Veterans Care Center (VVCC) in late December. Both teams have displayed tremendous resiliency and we are incredibly proud of their tenacity in working through COVID. We are actively seeking new admissions at both care centers and we have restarted limited family visitations. Both care centers will hold special ceremonies on March 29 – National Vietnam War Veterans Day. Of note, VVCC is seeking funding to replace outdoor chairs/benches for residents (9 benches/9 rocking chairs = \$7994.25).

Construction at both new care centers is on-track (Puller VCC - Fauquier County): March 2022; Jones and Cabacoy VCC - Virginia Beach): August 2022).

The Cemeteries division is observing a rise in the number of interments. Overall, Cemeteries had a record month in February as both Horton (Suffolk) and Amelia conducted record numbers of interments, and Dublin exceeded their monthly average. Construction will start on the \$5.2M expansion project in April at the Virginia Veterans Cemetery at Amelia, and will be completed in early calendar year 2022.

The Virginia War Memorial is open to visitors and the team continues to offer a wide array of educational opportunities in person and virtually. These offerings included special programming during Black History and Women History month, and the recent celebration of K-9 Veterans Day. Additionally,

the Virginia War Memorial recently added two names to the Shrine of Memory - one who was killed in 1951 in Korea and one who was killed in the bombing of the US Embassy in Beirut in 1983.

Virginia Veteran and Family Support continues to seek ways to improve its resource connections for veterans and families, to include peer support and prevention of suicide among service members, veterans, and families (SMVF). This includes the expansion of Virginia's Identify SMVF, Screen for Suicide Risk, and Refer for Services (VISR) pilot and Crisis Intercept Mapping in conjunction with the VA and DBHDS.

VVFS will not expend the entire Homeless Fund (\$210K) this year, mostly due to the eviction moratorium and the substantial amount of public funding for housing.

Historically, the Homeless Fund was used to fill gaps in funding by helping partner agencies who administer the Supportive Services for Veterans Families (SSVF) account when they were short of funding at the end of the Federal fiscal year. These providers received an increase in funding through the CARES Act and funding limits per veteran households have been waived temporarily, alleviating that traditional pressure. Also, the CARES Act infused \$80M and Emergency Rent Relief added \$520M to communities through Department of Housing and Community Development (DHCD) Rent Relief Program. Despite the funding, homelessness continues to be a significant issue. The lack of available low cost housing, in part due to the eviction moratorium, has made housing placement of the homeless more difficult.

Below is a summary of VVFS expenditures of the VSF Homeless Fund (CFY21 expenditures (through March 4, 2021):

- 92 veterans served for a total of \$77,346
- 44% decrease (compared to CFY20) in veterans served /41% decrease in use of funds (in December it was 61% decrease in veterans served / 55% decrease in use of fund)
- 16% increase in spending from January to February 2021 (Jan. 2021 -\$8,383.62/Feb. 2021 = \$9734.99)
- Average per veteran is \$844 (CFY20-\$780) and we are on track to use \$100K-115K

Also, VVFS will not expend all funds designated for direct services (\$240K annually) and projects to spend \$140K-\$170K this CFY. This is due the reduced throughput of veterans and families during COVID. Below is a summary of the direct services expenditures:

- \$39,864 in Behavioral Health Assistance (911 counseling sessions (marriage/couples therapy, individual therapy, including PTSD and substance abuse therapy, and clinical assessments))
- \$36,181 in Financial Assistance (53 veterans assisted)
- 11% increase in total spending (compared to CFY20 for behavioral health and financial assistance)
- 39% increase in spending from January to February 2021 (Jan. 2021- \$6241/Feb. 2021-\$8681)

VETE continues to expand offerings to veterans and families in the Commonwealth. We are improving our outreach to women veterans, transitioning service members, Military Medics and Corpsmen (MMAC) and companies who would like to hire veterans.

Our Veteran Transition Assistance Program (VTAP) program has seen steady numbers of TSMs looking for assistance and we continue to grow the list of V3 certified companies. In addition, we added voluntary veteran mental health awareness training for interested V3 companies. Finally, MMAC continues to bring more partner healthcare agencies into the program.

In order to better use the Altria Grant, we successfully expanded certification course offerings with Community College Workforce Alliance (CCWA) and are preparing to deliver technology resources to veterans and spouses.

During CFY20, the CCWA program offered Lean Practitioner, Manufacturing Specialist Certification, MT1, Certified Logistics Associate, Certified Logistics Technician, and OSHA Training. While the focus has been on the advanced manufacturing industry, we learned that employers also required employees with up-to-date IT skills. The addition of IT certifications expanded the pipeline of in-demand skilled IT professionals in Altria's recruiting region. The new certifications brings a total of 11 certifications under the Altria Grant, including CompTIA entry-level certifications recognized by businesses and industries to demonstrate basic technology understanding, AWS Certified Cloud Practitioner, and AWS Certified Solutions Architect.

In Hampton Roads there are 16 military installations, with 15,544 transitioning service members in FY2018 (see DoD Skillbridge Separation Map: https://dodskillbridge.usalearning.gov/separation-map.htm). With Hampton Roads having the highest number of TSMs in the state, this strategy to train, attract, and retain our transitioning service members widens Altria's recruitment potential to the Tidewater Region in addition to the Central Region.

The courses are offered via online and hybrid (some in-person class sessions) modalities. VDVS learned in February that CCWA was utilizing a separate grant near the end of its life cycle. In CY21 no veteran or military spouse students had their courses paid for in part or full by the Altria Grant due to CCWA seeking to deplete other grant funds prior to their expiration. CCWA is confident that they will be able to utilize all funds earmarked for the approved certifications by VDVS's goal date of September 2021. Below is a list of the current offerings under CCWA:

- o Manufacturing Specialist Certification \$1584 (3 Spring Courses)
- o Lean Practitioner Certification \$1200 (3 Spring Courses)
- o MT1 \$816 (3 Spring Courses)
- o IT Training Courses
 - § CompTIA A+ \$1668
 - § CompTIA Network+ \$1716
 - § CompTIA Security+ \$1611
 - § AWS Certified Cloud Practitioner \$1650
 - § AWS Certified Solutions Architect \$1800
- o Certified Logistics Associate \$900 (4 Spring Courses)
- o Certified Logistics Technician \$1,200 (5 Spring Courses)
- o OSHA Training 595 (1 Spring Course)

There are two community colleges in the Richmond/Central Virginia area (John Tyler Community College and J. Sargeant Reynolds Community College). The veteran and military-related population attending those schools and utilizing GI Bill benefits is approximately 600 students. The need for technology for many students increased due to the change from residential to online courses

caused by COVID-19. The community colleges' current loaner program is not adequate to meet current student needs.

VDVS will distribute 225 laptops to veteran students and military spouses through a partnership with Virginia Community College System (VCCS) and Tech4Troops (T4T). Students request laptops by submitting an online application to VDVS at the Veteran Education Resource Initiative for Transition, Advising and Success (VERITAS) office at their campus. VDVS will review the application for eligibility and notify VERITAS of approval status. VERITAS will then provide the student a Virginia Department of Veteran Services Veteran Resource Guide to the student, issue the device to the student, and have the student sign a hand receipt. VDVS entered into a Memorandum of Understanding with T4T for this partnership, where T4T will provide the devices to the schools directly. The student will provide verifying documents and sign a hand receipt to record physical receipt of the laptop. VDVS will share student demographic information with T4T based on their mission to focus on the veteran community.

We will distribute 225 laptops under the plan. Originally, we had a goal of having T4T provide all of the laptops at a cost of \$250 per device for a total cost of \$56,250. T4T now only has the capacity to provide 175 refurbished devices. The cost for these devices was reduced to \$225 as VDVS will coordinate delivery of the devices to the schools rather than ship them. The schools will coordinate distribution of the devices to the students. The total cost for the refurbished devices will be \$39,375. T4T will purchase 50 additional new laptops at a cost of \$640 per device, and a total of \$32,000 for the new laptops. Total projected costs for refurbished and new laptop devices, combined 225 devices total, \$71,375. Below is this data in table format.

Devices	Count	Cost per Device		Total Cost	
Original Quote Refurbished: T4T	225	\$	250.00	\$	56,250.00
New Quote Refurbished: T4T	175	\$	225.00	\$	39,375.00
New Quote T4T new devices	50	\$	640.00	\$	32,000.00
Revised Projected Cost				\$	71,375.00
Increase in Projected Cost			out of the second of the second out of	\$	15,125.00

A rack card has also been created for advertising the grant opportunity to the Central Virginia region. We expect to be able to deploy laptops by April 1, 2021.

Finally, we are planning to expend the vast majority of funds donated through the Dominion Energy Charity Classic (YTD available funds: \$299,184.40 – see summary table below).

VDVS proposes 200 new laptop devices be shipped to Tidewater Community College and Thomas Nelson Community College at \$720 per device for use by veterans and their spouses. This will cost \$144,000.

VDVS also proposes using \$7,500 to develop a housing grant for Hire Vets Now Fellowship Program fellows. Transitioning Service Members who require assistance with their housing situation while on temporary assignment can apply for financial assistance through VDVS. We are confirming with the Navy Region Mid-Atlantic that this grant establishment by VDVS, not the employer, is in compliance with DoD Skillbridge regulations.

The RFP for the V3 Core Curriculum Training is capped at a cost of \$105,000 for CFY22 and will be taken from available DECC funds. Additionally, the V3 Program anticipates another virtual V3 Awards ceremony in 2021 and will provide a virtual training platform for employers at the event. The cost of this platform is \$20,000. The VTAP team and V3 Program will continue to partner with the Virginia Chamber of Commerce to provide at least two additional virtual networking events in 2021 for a cost of \$12,000.

MMAC will create a grant fund that military spouses could use to apply for reimbursement for applicable medical licensure fees. The state fees on average cost \$130, and there are approximately 45 military spouse hires annually through the program. This is expected to cost \$5,850.

The remaining \$4,834.40 in DECC funds will remain unappropriated to account for any fluctuations in costs in the above spending plan. Please see the below table for a visual representation of this spending plan.

Project	Cost
Hampton Roads Technology	\$144,000
Hire Vets Now Housing Grant	\$7,500
V3 Core Curriculum Training Contract	\$105,000
Military Spouses Medical License Reimbursement Grant	\$5,850
V3 Annual Awards Training Platform	\$20,000
Hire Vets Now Virtual Networking Events	\$12,000
	\$294,350

VDVS is grateful for the Foundation's efforts to raise funds that support Virginia's veterans and their families. We are committed to this partnership and look forward to collaborating on ways to continue serving veterans and families.

Sincerely

John Maxwell

Veterans Services Foundation Board of Trustees ELECTRONIC *DRAFT* Meeting Minutes December 10, 2020

A meeting of the Veterans Services Foundation (VSF) Board of Trustees was held electronically on December 10, 2020. The meeting was called to order at 11AM.

TRUSTEES PRESENT

- William Ashton, Chairman, Joint Leadership Council, Ex-officio/voting
- Robin Beres
- Allan Burke
- Nicole Carry
- Kyle Craig
- Paul Haughton
- Carlos Hopkins, Secretary of Veterans and Defense Affairs, Ex-officio/voting, joined at 11:09
- Jack Lanier, P&P Committee Assistant Chair
- John Lesinski, Chairman, Veterans Services Foundation
- Walter Stosch, Finance Committee Chair
- Jarris Taylor, Jr.
- Bruce Waxman
- Valerie Zimmerman

VSF STAFF PRESENT

• Erin Green, Operations Manager-

DVS STAFF PRESENT

- Tammy Davidson, Chief Financial Officer- ex officio/non-voting, VSF Treasurer
- Glendalynn Glover, Administrative Assistant
- John Maxwell, Commissioner
- Annie Walker, Deputy Commissioner
- Jordan Stewart

GUESTS PRESENT

- Jack Hilgers, awaiting reappointment
- Rick Oertel
- Cyndi Miracle, Virginia Chamber of Commerce

Materials Attached

- November 17, 2020 Draft Development Committee Minutes (Attachment One)
- November 16, 2020 Draft Procedures and Policies Committee Minutes (Attachment Two)
- FY21 First Quarter Financial Report (Attachment Three)
- December 10, 2020 VSF Electronic Meeting Draft Agenda (Attachment Four)
- BVS Report to VSF (Attachment Five)
- September 17, 2020 Board Meeting Draft Minutes (Attachment Six)

Opening and Pledge of Allegiance

Board Chair Lesinski, called the meeting to order at 11AM. He then led the group in reciting the Pledge of Allegiance.

Roll Call of Trustees and Quorum Determination

A roll call was conducted and with 11 of 11 trustees present, a quorum was established.

Introduction of Staff and Visitors

Board Chair Lesinski welcomed DVS Staff and visitors.

Approval of Agenda

Board Chair Lesinski noted two changes needed to be made to the agenda, including the Commissioner's presentation moving to the second position and Deputy Commissioner Walker would be giving the report on the Altria Grant. Ms. Valerie Zimmerman moved to approve the Agenda with the changes Board Chair Lesinski noted. Ms. Robin Beres seconded the motion. A roll call vote was taken and the motion passed unanimously.

Review and Approval of Minutes

Board Chair Lesinski noted that electronic copies of the minutes from the September 17, 2020 were emailed to the Trustees and posted on the Commonwealth Calendar and VSF website. The only changed necessary were grammatical. Mr. Paul Haughton moved to approve the September 17, 2020 minutes, Secretary Hopkins seconded the motion. A roll call vote was taken and the motion passed unanimously.

PRESENTATIONS

Chairman's Report

Chairman Lesinski stated he traveled to Lexington, VA to the local MOAA Chapter on December 9, 2020 to receive a donation of just over \$16,000.00. The Chairman stated that year to date giving we have received \$75,348.00 with 206 contributions. We are down by \$31,000.00 and were at \$106,000.00 last year with 264 contributions. Mr. Chairman announced that we will be doing a year end appeal. He stated that he would like trustees to record a short video if possible, for the appeal. Chair Lesinksi stated we are working with a VFW Post in Fauquier County that would like to do a fundraising initiative centered around our Care Centers.

Virginia Chamber of Commerce, Cindi Miracle

Cyndi narrated a slide deck that talked about what the Chamber's initiatives are for Virginia Veterans moving forward. Cyndi spoke about the commerce's strategic plan called Blueprint Virginia which is a comprehensive plan for Virginia which was developed 7 years ago. The Chamber announced last week their plan for Blueprint 2030 which will start in January 2021. Cindy stated that she is looking forward to having us at their January meeting and working with DVS/VSF on their future initiatives for Virginia Veterans. The Chairman thanked Cindy for taking her time to talk about the chambers Veterans initiatives.

The Chairman opened the floor for any questions. There were none.

REPORTS

Department of Veterans Services

Commissioner Maxwell stated that DVS has been in a hybrid telework schedule since the end of June. He stated that they are down 35% of claims from last year and they have 22% less new clients working with their veterans and family support (VVSF) teams. Commissioner stated in September they released an online appointment tool and since the release they have had 900 online appointment requests. Commissioner Maxwell stated that the homeless rates have been down due to the Cares Act and eviction moratoriums that have been offered over the last few months. Commissioner Maxwell noted that both care centers are on schedule to open in 2022. Commissioner Maxwell stated that Women's Veterans Programs is going strong and there has been an increase of women veteran engagement by 21% and 50% increase of partner referrals.

Commissioner Maxwell stated he has some recommendations for a few of the programs.

- 1) Homeless fund usage is down by 61% and a decrease of 51% of funds are not being used due to the CARES ACT. The Commissioner does not believe that they will expend the entire \$210,000.00 that is allocated to the Homeless fund. He is recommending we increase \$2,500.00 per household over a two-year period. The Commissioner also stated that they would like to include homeless clients served through the rapid rehousing funds program.
- 2) Direct Services- Commissioner Maxwell stated there has been a decrease of 36% of veterans that were being served but an increase of 14% in total spending. Although there has been an increase, they are on track to spend \$140,000.00 to \$170,000.00 of the \$240,000.00 budget. The commissioner stated that they were looking into starting a gas card pilot program that would allow veterans to get to programs or appointments outside healthcare appointments. Commissioner Maxwell would like to increase the maximum assistance that regional directors can approve to \$2,500.00. The commissioner also stated that having flexibility on how they use funding for financial assistance.
- 3) VETE- Would like to use \$20,000 for the next women's summit in June. They have used \$18,500.00 for virtual networking platform so far and would like 105,000.00 for V3 curriculum updates for next FY.

The commissioner stated they are looking for more flexibility with using the funds for their programs and hopes that the Board of Trustees would be open to his recommendations. Chairman Lesinski asked when the Commissioner would like feedback from the Board. Commissioner Maxwell stated that the sooner the better.

Secretary of Veterans and Defense Affairs, Carlos Hopkins

Secretary Carlos Hopkins provided the board with an update on four primary focuses for this year's legislative session: Transitional Services, expand MMAT capabilities, giving the department of military affairs greater authority over tag and the state active-duty healthcare proposal. Secretary Hopkins stated they are currently working on cultivating a relationship with Home Depot on the Hire Vets program, and Transition Programs. He has also encouraged Home Depot to reach out to VSF as a potential donor.

Altria Grant, Deputy Commissioner Annie Walker

Deputy Commissioner Walker outlined the programs that were under her strategic guidance. Deputy Commissioner Walker stated that in 2015 they started partnering with Altria through a \$100,000.00 a year grant. Since 2015 there has been \$317,606.00 of unspent funds over a 5-year period. Walker stated that in November Altria gave Executive Director, Karla Boughey permission to unrestricted \$86,000.00 leaving them with \$231,000.00 to spend. Deputy Commissioner stated that \$120,000.00 will be allocated to Direct Services to Veterans and Spouses. These funds will be allocated for credentialing courses in manufacturing trades and IT field. Deputy Commissioner stated that VCSS has identified the lack of proper technology has increased due to COVID. DVS will be working with Tech for Troops to distribute 225 refurbished laptops to Veterans and Spouses in need and have allocated \$56,250.00 for this program. A total of \$20,000 will be used for marketing and communications to increase awareness of programs that are offered through the Altria Grant. Deputy Walker stated that they will be holding a virtual Military Education Summit that will be remote this year due to COVID. They are estimating a total of \$35,000 will be needed to host this event. In total they have allocated all of \$231,250.00 of unspent funds in these four areas. Deputy Commissioner Walker stated they submitted the plan to Altria as of last week and are waiting to hear back from them.

Board of Veterans Services

Michael Dick the Chair of the Board of Veterans Services noted BVS's last meeting was held on November 13, 2020 was focused on the consideration of JLC proposed incentives for the next legislative session. JLC had 7 proposed initiatives and the board embraced 4 of them and took no position on 3 other initiatives.

The Board of Veteran's Services has assigned point of contacts that affiliate with various aspects of DVS specifically service area directors. In BVS's September meeting they addressed 5 of those services areas, they will continue to address the additional services areas in their December and spring meetings. Chair Lesinski asked if there were questions. There were none.

Joint Leadership Council

Mr. Bill Ashton noted the JLC has came up with 8 initiatives this year and two support letters that you can find on the JLC website. Their next meeting is December 16, 2020 and will be held virtually. Mr. Ashton asked if there were questions. There were none.

Virginia Veterans Services Foundation

Acting Executive Director, Jordan Stewart stated that donations were down from where we were in 2019. Acting Executive Director Stewart stated that we had raised \$2,055 and we gained 8 first time donors from our Veterans Day Campaign. Acting Executive Director Stewart stated on Giving Tuesday we had a total of 9 donations, totaling in \$1,981. Acting Executive Director Stewart stated that on December 9, 2020 we had received a donation of \$2500.00 from Rosie's Gaming Emporium in New Kent which had been in result of Executive Director Karla Boughey's efforts in October. Executive Director Stewart stated that her and Erin Green, Operations Manager have been researching GiveCloud a donor database to help with donor relations and outreach. She stated that she was going to look further in what was needed to start the process of working with them in the future.

Development Committee Report, Robin Beres

Ms. Robin Beres stated the Development Committee had a virtual meeting on November 17, 2020. In the meeting they discussed creating a development plan to reach out to local corporations that Executive

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Director Karla Boughey had Erin Green, Operations Manager research to see if they could be potential donors. The Committee will continue to work on the draft Development Committee Plan.

Finance Committee, Walter Stosch

Senator Walter Stosch stated he did not have a formal report. He stated that Executive Director Karla Boughey's request to Altria to redesignate \$86,000.00 to unrestricted funds was successful. Chair Lesinski asked if there were questions. There were none.

Procedures and Policy Committee (Attachment Three)

Dr. Jack Lanier stated that the Committee met virtually on November 16th, 2020. Dr. Jack Lanier welcomed new board member Bruce Waxman and thanked Jack Hilgers. Dr. Jack Lanier stated they had reviewed and approved a work plan for 2021 which is made up of four policies. Dr. Jack Lanier stated that the work plan is the road map for the P & P committee and will follow for the upcoming FY2021. He also stated that there were several Policies and Procedures that the Committee would recommend approving, because the changes were only technical in nature. Chair Lesinski asked if there were questions. There were not.

Review of FY21 First Quarter Financials Report

Mrs. Davidson noted that the first FY21 First Quarter ended on September 30, 2020. Mrs. Davidson stated we started out relatively low for our first Quarter with a total income of \$22,926.08. Mrs. Davidson stated we had \$73,432.94 in expenditures in the first quarter and we have total balance of \$1,878,215.23.

Mrs. Davidson discussed a budget adjustment to move \$10,000.00- \$20,000.00 from VA Veteran Care Center and the Unit Project and Funds function and place it VETE Women's Veterans Summit accommodate the donation they received for the women's summit.

UNFINISHED BUSINESS

The Chairman brought to discussion when the board should meet to discuss the changes that Commissioner Maxwell recommended in his report. Mrs. Davidson stated she will get with the Commissioner and have him provided a written document on the changes that he recommended and provide them to the board in a timely matter.

NEW BUSINESS

Approval of Development Committee Recommendations

None Required

Approval of Finance Committee Recommendations

Senator Stosch moved to approve the FY21 First Quarter financial report that was provided to the Board. Ms. Robin Beres seconded the motion. A roll call vote was taken the motion passed unanimously.

Approval of Procedures and Policies Committee Recommendations

Chair Lesinski made the recommendations for Policy F1, Policy F4 and Joint Policy J11, appendix E en bloc. Mr Allan Burke moved to approve the policies en bloc. Dr. Jack Lanier seconded the motion. A roll call vote was taken and the motion passed unanimously.

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Other New Business

Mrs. Tammy Davidson made a motion to move \$10,000 from VA Veteran Care center and the unit project and funds function and place it VETE Women's Veterans Summit increasing it to \$182,700 and decreasing 62,000 to accommodate the donation they received for the women's summit. Ms. Robin Beres seconded the motion. A roll call was taken and the motion passed unanimously.

PUBLIC COMMENT PERIOD

There were no comments.

Adjournment

A final roll call was taken and 8 out of 14 Trustees were present. Ms. Nicole Carry moved to adjourn the meeting and Dr. Jack Lanier seconded the motion. The meeting adjourned at 1:02PM.